SLIV Toolkit: Robo Call Scripts

**Robocall 1**

*(4-6 weeks before consent forms go home)*

Hi, this is your Principal. Next month our school is hosting [PROGRAM NAME], a school based flu vaccination program. Free flu vaccine will be provided to all [RECIPIENTS], regardless of insurance. Participation is optional, and only [RECIPIENTS] with completed consent forms will be vaccinated. Consent forms will be going home with your student in the coming weeks. You can visit [WEBSITE] or call [PHONE NUMBER] to learn more. Thank you!

**Robocall 2**

*(When consent forms go home)*

Hi, this is your Principal. I’m calling to let you know that consent forms for [PROGRAM NAME] are going home with students today. [PROGRAM NAME] will offer free flu vaccines during the school day to any [RECIPIENTS] who returns a completed consent form. This program is optional. Only [RECIPIENTS] with a completed consent form will receive a vaccine. Vaccines will be given by [VACCINATORS]. Our school’s Vaccine Day is happening on [DATE]. Look out for the [COLOR] consent form coming home with your student and return it soon as possible! Please visit [WEBSITE] or call [PHONE NUMBER] to learn more.

**Robocall 3**

*(Not too late—few days before vaccination day)*

Hi, this is your Principal. I’m calling to remind you to return the [COLOR] [PROGRAM NAME] consent form if you want your student to get a free flu vaccine at school. Our school’s Vaccine Day is [DATE]. You can pick up an extra copy of the consent form in the main office or download it online at [WEBSITE]. [PROGRAM NAME] will only be at our school for one day so please make sure to fill out the form if you would like your student to be vaccinated.

**Robocall 4**

*(Day before vaccination day)*

Hi, this is your Principal. Tomorrow is our school’s flu vaccine day. If you haven’t turned in a consent form, it’s not too late. You can pick up an extra copy of the consent form in the main office or download online at [WEBSITE]. Remember, this program is optional and only [RECIPIENTS] with a completed consent form will receive a vaccine.